



World Photographic Cup (WPC), the Federation of European Professional Photographers (FEP) Awards, and the 100th Anniversary of the Icelandic Professional Photographers Association presents an unforgettable

PHOTOGRAPHIC EVENT

**April 24th to 26th
Hilton Nordica, Reykjavik**

Tickets for all events on worldphotographiccup.org

Friday April 24th From 7:00 pm

Join us for this casual meet-and-greet at VOX Bar, Lobby of the Hilton Nordica Hotel, Reykjavik
Paid event

Saturday April 25th

Program Highlights

09:00 – Registration

10:00 – Doors open & Trade Fair begins

10:15 – Trade Fair – HALL
Benjamin Hardman

11:45 – Trade Fair – HALL
WPC Awards Ceremony

13:30 – Trade Fair – HALL
Kate & Brent Kirkman

14:15 – Lunch break

14:30 – Trade Fair – HALL
Ragnar Axelsson

16:00 – Trade Fair – HALL
FEP Awards Ceremony

17:30 – Trade Fair – HALL

Awards Dinner

After a full day of inspiration join us for the **celebration dinner**
(Buffet dinner – paid event)

Sunday April 26th

Social Walking Tour – Reykjavik

We'll meet at Hallgrímskirkja Church — at 10:00 am. Please make your own way. Once everyone has arrived, our guides will begin the tour, introducing us to Reykjavik's most famous landmarks while bringing the city's history and culture to life in an engaging and entertaining way. The walking tour will last approximately **2–2.5 hours** and will finish at a **local location**. (Paid event)